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The Flemish Region of Belgium has opted for LACROIX and its smart street lighting solution to modernize its road infrastructure

A group of integrators led by Eiffage

Following a call for tenders launched by the organization responsible for the regional road and highway infrastructure (AWV), the authorities of the Flanders Region (Vlaams Overheid) have selected a group of 5 integrators led by the French construction company BTP Eiffage. The project aims to replace and modernize the street lighting network, adding a smart management system that will result in a significant reduction in energy consumption.

Within this framework, LACROIX, its City Activity, collaborates and will supply controllers to Eiffage and to the consortium other integrators as part of a modular and secure solution designed to enable smart lighting management and automated reporting of consumption data to the network manager.

Mass deployment of 70,000 to 100,000 smart lighting points

In the Flemish Region, where road infrastructure already offers particularly dense street lighting, this mass deployment of 70,000 to 100,000 lighting points is set to cover about one thousand kilometers throughout the road and highway network. This deployment is planned to take place over a period of 24 months.

Vincent Sabot, Executive Managing Director of LACROIX's City Activity, comments, "We are particularly pleased to be working alongside Eiffage and the other integrators from the consortium to fit out the road infrastructure in Flanders with a modular, secure solution that can be fully integrated into the customer's existing network. Beyond the obvious environmental gains resulting from the deployment of the smart lighting solution, this new success perfectly illustrates our extensive know-how, our strong ambition to make LACROIX the no. 1 brand for smart mobility, and more generally, the Group's mission to help build and manage smarter living ecosystems."

This major success recorded by the City Activity is further evidence of LACROIX's strong momentum in the Street Lighting sector. Under the terms of the agreement, LACROIX expects to generate revenue of over €10 million, the recognition of which will be spread over the 2023 and 2024 financial years.

Upcoming events

Revenue for the 4th quarter and the 2022 financial year: February 9, 2023, after stock market close

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About LACROIX

Convinced that technology should contribute to making our living environments simpler, more sustainable and safer, LACROIX supports its customers in the construction and management of intelligent living ecosystems, thanks to connected equipment and technologies.

As a publicly-listed family-owned mid-cap, with 501million euros revenue in 2021, LACROIX combines the essential agility required to innovate in an ever-changing technological sector with the ability to industrialise robust and secure equipment, cutting-edge know-how in industrial IoT solutions and electronic equipment for critical applications and the long-term vision to invest and build for the future.

LACROIX designs and manufactures electronic equipment, in particular in the automotive, home automation, aeronautical, industrial and health sectors. LACROIX also provides safe, connected equipment for the management of critical infrastructure such as smart roads (street lighting, traffic signs, traffic management, V2X) and the management and operation of water and energy systems.

Drawing on its extensive experience and expertise, the Group works with its customers and partners to build the connection between the world of today and the world of tomorrow. It helps them to create the industry of the future and to make the most of the opportunities for innovation that surround them, supplying them with the equipment for a smarter world.